

Carbon Measurement and Reduction Policy

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Nudge Education Carbon Measurement and Reduction Policy

JAN 2025 Review Date: DEC 2025

Introduction Nudge Education is committed to making a positive environmental impact by reducing its carbon footprint while delivering critical interventions for chronically disengaged children. As our operations involve extensive travel across the United Kingdom, we recognise the importance of balancing our essential activities with responsible environmental stewardship. This policy outlines our approach to measuring, reducing, and offsetting carbon emissions, contributing to a sustainable future.

Goals and Commitments Our carbon measurement and reduction strategy aims to:

1. Measure: Accurately assess our current carbon emissions, focusing

on travel and transportation.

2. Reduce: Implement strategies to minimise emissions without

compromising the quality of our service.

3. Offset: Where reductions are not feasible, offset emissions through

credible programs.

4. Educate and Engage: Foster a culture of environmental awareness

within our organization.

Measuring Our Carbon Footprint We will:

- Conduct an annual audit to quantify emissions, with a primary focus on vehicle use.
- Use recognised tools and methodologies, such as the Greenhouse Gas Protocol or online carbon calculators, to ensure accuracy and reliability.
- Maintain records of fuel consumption, mileage, and any other relevant data.

Reduction Strategies To minimise our environmental impact, we commit to:

1. Optimising Travel:

- Encourage regional assignments to reduce long-distance travel.
- Promote virtual meetings and online collaboration where feasible to minimise unnecessary trips.
- Develop efficient travel routes for practitioners using route planning tools.

2. Vehicle Use:

- Gradually transition to low-emission or electric vehicles, prioritising procurement of such vehicles for organisational use.
- Implement carpooling policies when multiple practitioners are traveling to similar areas.

3. Operational Adjustments:

- Incentivise the use of public transportation where practical and safe.
- Invest in technology and tools that reduce the need for physical travel, such as virtual tutoring platforms.

Offsetting Emissions For emissions that cannot be avoided, we will:

- Partner with reputable carbon offset programs focusing on reforestation, renewable energy projects, or community initiatives.

- Ensure transparency in our offsetting efforts by publishing annual reports.

Monitoring and Reporting We will:

- Set a baseline year for carbon emissions and track progress annually against reduction targets.
- Establish a reduction target of 20% in vehicle emissions over five years, adjusting targets as needed based on performance and feasibility.
- Publish an annual Environmental Impact Report to share progress and challenges with stakeholders.

Education and Engagement We believe in empowering our team and stakeholders to make sustainable choices. To this end, we will:

- Provide training and resources for practitioners to understand and contribute to our sustainability goals.
- Encourage feedback and suggestions from our team to improve our environmental strategies.
- Partner with schools, local communities, and environmental organizations to amplify impact.

Review and Continuous Improvement This policy will be reviewed annually to reflect advancements in technology, evolving best practices, and feedback from stakeholders. We remain committed to setting and achieving realistic yet ambitious targets that align with our mission and environmental responsibilities.

Conclusion Nudge Education is dedicated to fostering a culture of care—for our young people, our communities, and our planet. By embedding sustainability into our operations, we aim to set a positive example and contribute to a healthier, more sustainable future for all.

This policy is effective as of 20.1.25 and will be reviewed on an annual basis.

REVIEW & REVISION

This policy will be reviewed annually or as required to ensure its effectiveness and alignment with best practices within Nudge.

Document control

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